**FISCAL YEAR** 



"Because of you,
Stony Brook can
secure a bright
future as a dynamic
and engaged
community that
encourages
ambition while
nurturing
diversity and
collaboration.

Together, we can reach a new level of excellence that reimagines what is possible for society and cements this university as a first-choice destination."

- President Maurie McInnis



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# FISCAL YEAR 2021-22 **FUNDRAISING RESULTS**

We made remarkable progress this year, thanks to the support of Stony Brook's incredible community of alumni, faculty, staff and friends. We witnessed the inspired generosity of thousands of partners who share our vision and our desire to make a deep and lasting impact on the world. From leading innovations in science, technology and medicine to expanding our capabilities in athletics and the humanities, our donors continue to leave their mark on the areas that mean the most to them.

You embody the true spirit of our institution - leaders who believe so deeply in our potential to create positive, lasting change. On behalf of the Board of Trustees, and a grateful Stony Brook community, thank you for your generous support this year.

Rich Gelfond, BA '76 Chair, Stony Brook Foundation **Board of Trustees** 

**DONORS** 

**RAISED** 

11,176 \$142.8M



**DONORS FROM** 

**COUNTRIES** 



**AVERAGE GIFT** 

3,902

FIRST-TIME DONORS



### **GIFTS DESIGNATED TO:**

**FACULTY AND ACADEMIC SUPPORT** 

\$80,947,236

**RESEARCH** 

\$48,377,988

SCHOLARSHIPS, FELLOWSHIPS AND STUDENT SUPPORT

\$7,489,375

**FACILITIES AND CAMPUS LIFE** 

\$4,136,930

**CAMPUS DEPARTMENT FUNDS FOR EXCELLENCE** 

\$1,828,471

142,780,000 TOTAL

**NUMBER OF GIFTS FROM:** 

**ALUMNI** 

5,193

**FRIENDS** 

4,138

**FACULTY AND STAFF** 

1,027

**CORPORATIONS AND ORGANIZATIONS** 

677

**FOUNDATIONS** 

141

11,176

For a copy of audited financial reports, visit stonybrookfoundation.org.

The Stars of Stony Brook Gala and Giving Day are two of the brightest examples of how the Stony Brook community of alumni, donors, faculty, staff and students come together to dramatically change the lives of students through scholarship support and to bolster the university's commitment to its programs and people.

Because no single voice can come close to capturing the full spirit of these events, Rich Gelfond, chair of the Stony Brook Foundation Board of Trustees, and Justin Fincher, vice president for Stony Brook Advancement, reflect on how these events showcased Stony Brook as an institute of excellence. They also note how philanthropy is a driver for growth and innovation across Stony Brook and around the globe.



Rich Gelfond, BA '76 Chair, Stony Brook Foundation Board of Trustees

### The Stars of Stony Brook Gala is our biggest night of the year.

And we sure did have a lot to celebrate this year. Our beautiful and dramatic new venue, Cipriani 42nd Street, provided the perfect backdrop for this wonderful event. We were fortunate to celebrate two honorees, each of them extraordinary in their own right — Stony Brook alumnus John Hennessy, MS '75, PhD '77 and His Serene Highness Prince Albert II of Monaco.

John Hennessy is the ultimate example of how far a Stony Brook education can take you. He was broadly considered one of Stanford University's most transformative leaders and has carried on his commitment to building a more socioeconomically diverse student body through his Knight-Hennessy Scholars program, the world's largest fully endowed graduate scholarship program.

Outside academia, John has made groundbreaking contributions to the world of computing, including developing the technology that is now used in virtually all computer chips. He continues to alter the course of computing as chairman of Google's parent company, Alphabet Inc., and is on track to making information accessible to everyone everywhere.

Prince Albert II has been an inspirational world leader in ocean conservation and a guardian of the planet for nearly two decades, both through his foundation and as the Sovereign Prince of the Principality of Monaco. As head of state, he guides sustainable policies implemented by his government for the principality to be carbon-neutral by 2050.

Prince Albert II launched the Prince Albert II of Monaco Foundation in 2006 to limit the effects of climate change, promote renewable energy, preserve biodiversity and improve universal access to clean water. In the 16 years since, his foundation has awarded over \$1 billion in grants to several environmental organizations. He is literally saving the world.

Like our esteemed honorees, the 540 guests at the Stars of Stony Brook Gala represented the absolute best of the Stony Brook community — a community of compassion, brilliance, tirelessness, philanthropy, distinction and profound excellence.





193

STUDENTS BENEFITED FROM THE FY21-22 GALA

**OVER** 

\$2.4M

RAISED FOR SCHOLARSHIPS IN 2022

**OVER** 

\$44M

RAISED FOR SCHOLARSHIPS TO DATE



Justin Fincher, PhD Vice President for Advancement

### Giving Day is so much more than a 24-hour fundraising event.

In just one day, nearly 3,000 alumni, students, friends, faculty and staff came together to make a deep and lasting impact on more than 100 programs across campus.

Yet the intangible impact is equally as significant. In 24 hours, thousands of friends from around the world inspired one another. They united to help build a culture of philanthropy throughout the Stony Brook community.

The energy across campus on April 27 was palpable. Students, faculty and staff raced to visit iconic campus landmarks in an attempt to win the Giving Day Scavenger Hunt. Advancement leaders greeted people at various locations across Stony Brook Medicine to spread the word. Stony Brook radio station WUSB hosted a Giving Day-themed show filled with songs about gratitude. The university's social channels were flooded with powerful messages.

The incredible impact I witnessed on that day, and in the days since, has left a lasting impression on me. The Stony Brook community is supportive, passionate and incredibly generous, and I am honored to be a part of it.

GIVING DAY



3,670 gifts from donors in **41** states and **15** countries



\$392,351 raised



matching gift opportunities



donor participation challenges



# Readying the Future

Knowledge is power, and in schools nationwide — at nearly every level — students are being asked to process a wave of new information in real time.

It's a challenging task, and according to Janet Clarke, PhD '96, associate dean for research and user engagement at Stony Brook University, it can be guite problematic.

"We live in a time when we are all being overwhelmed with information," says Clarke. "It is more important than ever to know and understand how to evaluate information for reliability, appropriate usage and bias."

Clarke and her team of faculty librarians at Stony Brook University are now leading a critical effort to help students in underserved high schools improve their research and information literacy skills.

The Ready for Success Project, made possible by a gift from the Pritchard Charitable Trust, is designed to help students and teachers use school librarians as a resource more often, preparing more students for success in college and their careers.

Clarke and her team developed a pilot program at Brentwood High School in Suffolk County to align high school literacy skills with college-level expectations and, ultimately, to create a scalable system that can be replicated in high schools across the country.

The goal, according to Clarke, is to instill confidence in students

This project isn't just about

preparing for college.

Literacy, research skills

and critical evaluation are

essential in all aspects of life."

-Janet Clarke, PhD '96

as they embark on their next chapter, whatever that may be.

Research and information literacy skills are transferable whether you are entering college or entering the workforce.

As Clarke and her team continue to evaluate the project's success, she is struck by the level of collaboration it has inspired - not just among teachers and librarians, but across the curriculum in general.

"We've witnessed teachers from various disciplines brainstorm ideas and discuss how to reinforce learning from different aspects of the program in their individual subjects," she says. "It's fantastic to see how they scaffold learning in that wav — we couldn't have hoped for a better outcome."



According to the American Library Association, "Information literacy is a set of abilities requiring individuals to recognize when information is needed and have the ability to locate, evaluate, and use effectively the needed information."





NATIONWIDE, LESS THAN

# **ONE-THIRD**

OF RECENT COLLEGE GRADUATES **BELIEVE THEIR EDUCATION HAS** PREPARED THEM TO FORMULATE THEIR OWN QUESTIONS



**BRENTWOOD HIGH SCHOOL** 

12% OF STUDENTS ARE "COLLEGE READY"\*

75% Graduation rate

**82%** Economically disadvantage disadvantaged students

\*Indicator based on student performance on state-required tests and college-level coursework

### **Forever Seawolves**

With a career spanning more than three decades at Stony Brook University, both as a coach and an administrator, John Ramsey has seen it all.

He has witnessed firsthand the evolution of Stony Brook Athletics and its undeniable impact on the greater university community, from the expansion of women's intercollegiate sports to major facility upgrades that brought the university's first gymnasium, turf installation, lighted stadiums and indoor practice fields.

"At the Division I level, many of our studentathletes are now recruited, and they are astute, intelligent and highly sought after for their talents," Ramsey says. "By growing our athletics programs and improving our facilities, we have been able to attract these top student-athletes."

Today, the John Ramsey Leadership Society, named for Stony Brook's beloved men's soccer coach and the first director of the Division of Physical Education and Athletics, honors the generous donors whose philanthropy makes this growth possible and continues to transform the lives of the university's student-athletes.

These gifts may benefit a sport-specific fund for excellence, Seawolves United unrestricted giving or any current department capital project, endowment or scholarship.

Regardless of where that support is directed, Ramsey believes the pay-it-forward mentality of these supporters — many of whom are former student-athletes themselves — has made these programs what they are today.

"Student-athletes in the 1960s, 1970s and 1980s did not have the amenities we have today. Still, they have been fortunate enough to experience success in their lives and are eager to share that."

Even now, in retirement, Ramsey recalls receiving word of the first major gift to the athletics department, one that, unbeknownst to anyone, would lay the foundation for the leadership society that would one day bear his name.

"All levels of giving are important," he says. "But at that time, even a four-figure gift was unheard of. Learning of such generosity was really touching. That day will stay with me for the rest of my life."





### **STONY BROOK ATHLETICS**



475
STUDENT-ATHLETES

18
DIVISION I PROGRAMS

1970 joins the NCAA at the Division III level

**1999** ascends to Division I

2022 officially become a member of the CAA

# Talking About STEM

In spring 2022, Stony Brook University announced a major new initiative funded by the Simons Foundation and Simons Foundation International, which also has as its mission the advancement of basic science, to improve pathways to STEM careers for underrepresented students, and perhaps even forge new ones.

With the Simons Foundation's \$56.6 million gift, the Stony Brook Simons STEM Scholars Program will provide scholarships, housing and stipends to up to 50 new students each year majoring in the STEM disciplines.

President Maurie McInnis, PhD, sat down with David Spergel, PhD, president of the Simons Foundation, to discuss this transformational program.



#### President McInnis:

The Stony Brook Simons STEM Scholars Program is the largest new program you have invested in as president of the Simons Foundation. Can you tell us why you made this gift and why you chose Stony Brook?

#### **David Spergel:**

For 28 years, the Simons Foundation has been supporting discovery-driven research through scholarships, fellowships, programmatic support, grants to individuals, events and through our own research. Now it is time for us to take the next step by creating a training ground for the next generation of diverse leaders in science, technology, engineering and mathematics.

We couldn't think of a better partner than Stony Brook. It has an outstanding faculty in mathematics and basic science, and as one of the nation's leading institutions for social mobility, Stony Brook walks the walk when it comes to access and opportunity. We're thrilled to be embarking on this partnership with you and your incredible faculty, staff and students.

#### President McInnis:

When you think ahead to five years from now, what does the success of this program look like to you?

#### David Spergel:

The program's success will be directly tied to the success of its graduates. I look forward to the time when we will look back with enormous pride at the students who will be trained through the STEM scholars program and celebrate their impact in the scientific community. That's when we will know that we've truly been successful.

#### **President McInnis:**

As a theoretical astrophysicist yourself, do you have any advice you would like to share with students who may be interested in pursuing a career in STEM?

#### **David Spergel:**

Take advantage of every opportunity you have to learn from someone in your field. Accept support, mentoring and guidance whenever it's offered, and actively pursue it if it's not offered. One of the standout components of this program is the mentoring and support system that's built into each scholar's experience. Our aim is for these students to have a fully supportive community of peers and faculty and staff who are standing alongside them every step of the way.

#### **President McInnis:**

What excites you the most about this program?

#### **David Spergel:**

Two things. More immediately, I look forward to meeting the first cohort of students to enter the program next fall. Longer term, I cannot wait to see the impact the Stony Brook Simons STEM Scholars will make on the future of STEM and on the world.



# The Language of Biotechnology: Translating Big Ideas Into Big Impact

For more than three decades, Stony Brook University's Center for Biotechnology (CFB) has been translating science into opportunity, serving as an important catalyst for the development of new biomedical technologies and emerging companies in New York state.

Since its inception, CFB has contributed to the development of over a dozen FDA-approved products, including ReoPro®, Xiaflex®, Oracea®, Cavistat®, V3D®-Colon Virtual Colonoscopy and Exogen® Bone Healing System.

Through groundbreaking initiatives, the center supports the commercialization of technology and the formation of new companies by bridging the gap between scientific discovery and commercial success. It does this while also training the next generation of biomedical leaders, such as Phuong Nguyen, PhD '22.

"It's incredibly inspiring to be in the trenches with the scientists here, developing new life sciences innovations and creating business opportunities around them," she says.

As the current Ben-Ami Post-Doctoral Scholar in Life Science Commercialization, established through a generous gift from Leora Ben-Ami, JD '80 (a recently retired leading intellectual property lawyer), Nguyen will spend the next three years applying her scientific knowledge and expertise to advance commercial opportunities and technologies that can improve the health of patients everywhere.

Our work may lead to the next product, drug or device that really helps patients."

-Phuong Nguyen, PhD '22

"We have brilliant scientists with incredible visions, but they don't always know how to commercialize those ideas so they can be shared more broadly," Nguyen says. "Now I have the opportunity to bring that science across the finish line and, eventually, to the clinic."

For Phuong, a native of Vietnam, there are parallels between her work in the lab and her own experience as a bilingual scientist.

"Science and technology can often feel

like two different languages at times, and this is an opportunity for me to play a central role in closing that gap," she says. "I am fluent in science, and I am fluent in technology — and now, I can speak the language of business development."



THE **NY AREA** IS HOME TO THE LARGEST AND RICHEST BIOSCIENCE COMMUNITY IN THE WORLD.

- 60% of national or global headquarters for large pharmaceuticals
- **75K+** direct biotechnology jobs
- More than 25% of the clinical trials in the United States



### IMPACT THROUGH BIOINNOVATION AT THE CFB

**MORE THAN** 

**47** 

NEW COMPANIES WERE STARTED FROM LONG ISLAND'S ACADEMIC RESEARCH COMMUNITY

**MORE THAN** 

**396** 

EARLY-STAGE RESEARCH PROJECTS SINCE ESTABLISHMENT

# Mapping the Future of Neuroimaging



Hal Paz, MD **Executive Vice** President. Health Sciences

Inspired by Stony Brook's history in medical imaging, two Stony Brook couples teamed up to help acquire a PET/CT scanner for the Renaissance School of Medicine at Stony Brook University. An initial challenge grant from Ivana Stolnik-Lourie '16 and Robert Lourie, PhD, was met by Kavita and Lalit Bahl, PhD, to fund the project.

This PET/CT scanner is the last piece of the puzzle so that we now have a completely state-of-theart PET Center. With this support, Stony Brook University will be able to continue its proud legacy in the field of biomedical imaging and continue to advance cutting-edge research on behalf of our patients.

Located in our Medical and Research Translation (MART) building, this new scanner is dedicated to supporting our robust clinical research endeavors. It is helping Stony Brook Medicine continue our essential work in biomedical engineering, psychiatry and neurology. Advancements in neuroimaging can provide new insights into the workings of the brain, help identify novel treatment methods, provide targets for drug development and allow researchers to examine brain tissue at a cellular level.

Translational research focused on the analysis of brain images holds tremendous promise, and we are extremely grateful to the Louries and the Bahls for their extraordinary gift.

Additionally, PET/CT scans provide highly defined, three-dimensional images, helping in the diagnosis and treatment of conditions such as cancer and heart disease. These scans provide information about the metabolic function of cancer cells and can detect very small tumors, providing the anatomic information necessary for an accurate diagnosis.



"Understanding the brain is as significant a scientific challenge for this century as understanding the atom was for the last. With a PET/CT scanner dedicated full-time to research, the Renaissance School of Medicine will remain at the cutting edge of this important research." -Robert Lourie



# Tackling Trauma, Training a Community

As a longtime trauma surgeon and chief of trauma, emergency surgery and surgical critical care at Stony Brook Medicine, James A. Vosswinkel, MD, has seen countless patients at their worst.

For many of these patients, by the time they reach Dr. Vosswinkel and his team, they are already at their second point of care, which often begins with the emergency care they receive on the scene.

Dr. Vosswinkel recognizes how vital these emergency medical services (EMS) are to trauma care. With the help of a grateful patient, he is working hard to ensure EMS staff and volunteers have the training and tools they need to save lives.

Dr. Vosswinkel currently serves as the Lillian and Leonard Schneider Endowed Chair in Trauma Surgery. In gratitude for the lifesaving care she received from the Stony Brook Trauma Center and Dr. Vosswinkel's team. Lillian Schneider transformed what was originally an endowed trauma professorship into a fully funded endowed chair.

The fund, created to improve education, research and patient care at Stony Brook's Trauma Center, also includes a key component: implementing and evaluating programs that meet the needs of the community — like improving emergency trauma care.

With support from the endowment, Dr. Vosswinkel and his team have provided advanced training for frontline responders, among others.

"Thanks to Lillian's generosity, we have been able to turn her experience into something positive by offering funds to train these essential volunteers to become even better caregivers," he says.

Seeing how these funds have benefited patients and EMS personnel alike has been incredibly rewarding for Dr. Vosswinkel, who credits philanthropists and volunteers for improving the health and wellbeing of the community.

"Philanthropy and volunteerism go hand in hand — both are there to strengthen the community and help individuals in need," he says. "Endowed gifts, like this one, provide a means for us to continuously improve and to address new and emerging challenges in trauma surgery, which ultimately positively impacts the lives of even more people."









**SB MEDICINE** 

**RANKED AMONG** 

100

BEST HOSPITALS
BY HEALTHGRADES

THE REGION'S ONLY

LEVEL 1 TRAUMA

CENTER

# Two Legacies, One Institution

For Jack Goodman, MBA, it is nearly impossible to separate his father's personal and professional legacies, because for Norman "Norm" Goodman, PhD, all roads led to Stony Brook University.

"In every possible way, Stony Brook was at the center of his life," recalls Jack. "My mom used to joke that the university was like his second wife."

Norm, a member of the university's founding generation, began teaching sociology at Stony Brook in 1964, the beginning of a distinguished 57-year career at the university, where his wife, Marilyn, also worked.

The idea of playing a formative role in the university's development motivated his father, according to Jack, which laid the foundation for his nearly six decades of service as a professor in the Department of Sociology in the College of Arts and Sciences and a leader in the Arts and Sciences Senate and University Faculty Senate.

"There were three things my father was especially passionate about," says Jack. "First was my mother; he loved her, admired her intelligence and wanted her contributions to the university to be recognized. The second was teaching. He believed that the primary role of an educator was to educate. And finally, he felt very strongly about good governance, which he viewed as aligning the interests of the university's administration, faculty and students based on empathy and respect."

Those priorities were what inspired Norm's legacy gift and the establishment of four new funds at Stony Brook before his death in June 2022: the Norman "Norm" Goodman Endowed Excellence Award in Sociology and the Norman "Norm" Goodman University Senate Endowment, which reflect his professional passions; and the Marilyn Goodman Endowed Excellence Award and the Marilyn Goodman Commuter Assistant Program, which recognize his wife and the programs she cared so deeply about.

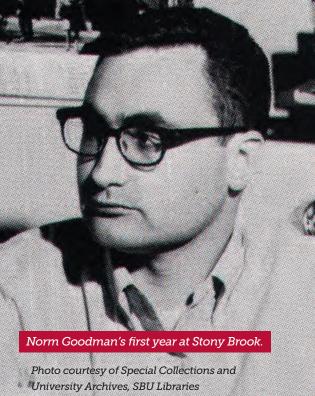
Marilyn, who held a variety of positions at Stony Brook, was most passionate about helping students through the admissions process and then supporting them throughout their academic careers. She helped create what is now called the Office for Commuter Student Services and Off-Campus Living and served as the first adviser to these students.

When Jack thinks about his father's legacy, he is proud to know that his father and mother's gifts will continue to help Stony Brook students for as long as the school exists. It's just another example of how both Norm and Marilyn have made an incredible lasting impact.

> "Growing up, your parents are your parents and you're mostly aware of their influence on you. Seeing their impact on the world more broadly is quite a revelation, and my father cast a much larger shadow at Stony Brook than I'd ever imagined."

> > - Jack Goodman, MBA





### **NORM GOODMAN**

- First person in SUNY history to be awarded two distinguished professorships
- Chaired the Department of Sociology for 20 years
- One of the first two professors to celebrate 55 years of service to SBU

# Furthering the Field: Cultivating Tomorrow's Leaders in Physical Therapy

As a pioneer in physical therapy for more than three decades, Sherrie Glasser Mayrsohn, PT '77, MS did more than pave the way for female physical therapists hoping to enter this male-dominated field — she inspired a passion that is multigenerational.

Along with her son, Michael Mayrsohn, DPT '12, OCS, Sherrie owns Metro Physical & Aquatic Therapy, which has evolved to become Long Island's largest family-owned and -operated rehabilitation practice and the only comprehensive outpatient company offering physical, occupational and speech therapy, with over 400 employees across multiple locations.

Now, Sherrie's impact has expanded once again - this time, beyond her colleagues, patients and even her own family — thanks to the establishment of three scholarships that will benefit a new generation of aspiring therapists for years to come.

In 2021, Michael established the Sherrie Glasser Mayrsohn Metro Physical Therapy Scholarship, the Sherrie Glasser Mayrsohn Speech-Language Pathology Scholarship and the Sherrie Glasser Mayrsohn Metro Occupational Therapy Scholarship to honor both his mother and the place that led to such rewarding careers for the two of them.

"My mom is a pioneer in our profession, and the goal of these scholarships is to identify and support leaders in this field," says Michael. "As Stony Brook graduates, it felt like an obvious decision to give back to the school that gave us the opportunity to be in the profession and trained us so well."

Attracting leaders to Stony Brook's School of Health Professions remains a top priority for the school, according to Dean Stacy Jaffee Gropack, PT, PhD, FASAHP, and generous contributions like Michael Mayrsohn's help to achieve this goal.

According to the American Physical Therapy Association, 93 percent of recent physical therapy graduates have student loan debt, with an average balance of more than \$142,000. The prohibitively high cost is preventing potential leaders with the skills, talent and ambition to thrive in this field from obtaining a degree.

"At the School of Health Professions, we believe that future leaders who are ready to apply their passion, skills and expertise to navigate the evolving healthcare landscape hold the key to healthier societies," Dean Gropack says. "We are truly grateful to generous alumni, like Michael and Sherrie, who share our belief that our students are those leaders."

"This scholarship allows me to pay for my rent and gas while reducing the amount of student loans I have to take out. It also motivates me to continue pursuing the path I am most passionate about," says Lenore Zhao, Class of 2024.



Not only are students like Lenore able to graduate with less debt, but they are also leaving Stony Brook University with a stronger chance of employment.

Within two years, Stony Brook PT graduates have a 100 percent employment rate. This, no doubt, is also due to the caliber of the Stony Brook doctoral program, which is now ranked third in New York state, trailing only those of New York University and Columbia.

As Michael and Sherrie look to the future, they know what their field needs in order to continue growing and evolving, and they believe Stony Brook graduates are an important part of that equation.

"It all starts with getting the right people in the field," Michael says, "and that's something we want to be a part of."



Stony Brook PT graduates have **100%** employment rate after two years



The Stony Brook PT doctoral program is ranked **3rd** in New York state



For more information, including the audited financial reports and a list of our Stony Brook Foundation Officers and Trustees, please visit:

### **STONYBROOKFOUNDATION.ORG**

#### STONY BROOK FOUNDATION, INC.

230 Administration Stony Brook University Stony Brook, NY 11794-1188

Questions or comments? Please email us at donor\_relations@stonybrook.edu.

This report was produced by Advancement Marketing and Communications and Donor Experience.



"If there were ever a time for universities to work across disciplines to effect change, it is now.

If there were ever a time for Stony Brook University to take center stage, this is it.

Together, we can determine how far this institution can go."

- President Maurie McInnis



stonybrookfoundation.org