



Alumni Admissions Ambassadors

Recruiting the Next
Generation of Seawolves

Hello Alumni-

Thank you for your interest in partnering with the Office of Undergraduate Admissions and Alumni Relations to recruit future Seawolves. No one knows our Stony Brook home better than you.

There are a variety of ways that you can represent Stony Brook in your region. The involvement of our alumni is critical to our success.

We look forward to having you join us in shaping the next generation of Seawolves!



SHARING YOUR STONY BROOK STORY

The work we do in the Admissions Office would not be possible without the support of alumni across the country. The insight you can provide students and families is unique and special. There are a variety of roles you can play in the Admissions process.

COLLEGE FAIRS

Often held in high school gyms, a college fair is typically a students' first connection with the University. These events are usually well attended and give students and families an opportunity to learn about the admissions process, majors and campus life.

RECEPTIONS

Stony Brook hosts a number of off campus events throughout the year which allow us to meet with students in their home state. These are typically held 2 times during the year; in the Fall as an Information Session for prospective students and in the Spring as a Yield Reception for admitted students.

CONNECTIONS

The power of your story can start the ball rolling for a student. Whether you're referring a friend's son or daughter or sending an e-mail to an admitted student your Stony Brook story can really create an impact.

COLLEGE FAIRS

For many students the College Fair is their first contact with the University. Some students have very specific questions and others are there to observe and collect brochures. Your job as an Alumni Representative is to:

- Answer general questions about Stony Brook
- Let them know you're a proud alum
- Provide insight as to what it's really like to be a Seawolf
- Encourage prospective students to reach out to the Admission Office or explore our website

We don't expect you to know it all, be honest and be positive!



INFORMATION SESSIONS & RECEPTIONS

During the year, the Admissions Office hosts events across the country for prospective and admitted students and their families. These events allow students to gather more information about Stony Brook when deciding if they should apply and ultimately if they should attend. We provide our guests with information about Stony Brook's admissions process, financial aid, scholarship opportunities, academics and campus life. Alumni participation in these events is key to our success.



Events are typically held weekday evenings or weekend afternoons. There are many ways to be involved at these events, alumni typically:

- Aid with Registration
- Mingle with students and families
- Participate in the presentation
- Most importantly, share your Stony Brook story!

SEAWOLF CONNECTIONS

Help us extend our network. Let us know about students in your community who might be interested in Stony Brook.



Make a connection with an Admitted Student; send them a post card or an e-mail to give the college decision making process a personal touch.

HOW TO GET INVOLVED

<https://www.stonybrook.edu/alumni/give-back/alumni-volunteer-for-admissions-program/>

Please visit the above link and volunteer to be an Alumni Admissions Volunteer!
Please reach out and introduce yourself!

Contact:
Katie McFarland
Assistant Dean of Undergraduate Admissions
631-632-6855 (p)
katherine.mcfarland@stonybrook.edu

** We will be holding an Alumni Admissions Volunteer training dinner on Friday, October 19th in conjunction with Homecoming weekend. Any questions, please contact Katie **