



# REUNION WEEKEND 2020

## 2020 Class of 1970 Reunion Committee Handbook

### Why Reunions?

Why is so much time and energy expended on reunions? For alumni, it is a time to get reacquainted with old friends and to rekindle the spirit that carried you through your college years. It is also a time to share memories and reflect on the role the Stony Brook University played in your lives. For the University, the Reunion provides an opportunity to inform alumni of its progress and to recognize, honor and thank its distinguished graduates for their achievements and accomplishments.

Your involvement as a reunion committee member is key to the success of the event. You will need to motivate and energize your classmates to join you at this year's reunion weekend celebration. The more classmates you involve, the better attendance will be and the more fun for all.

Reunion Committee members assist with building enthusiasm for the Reunion and encourage your classmates to share their favorite memories from their days at the University. We will put together a Reunion presentation, highlighting your special days and memories at the University, which will be played at the kick off reception. Even if a classmate is unable to attend the reunion, encourage him/her to submit their favorite memories.

Your specific responsibilities are to:

- Serve as a liaison with the University's Alumni Office.
- Contact your fellow classmates (list to be provided by the alumni office) and anyone else you wish to and encourage participation in this year's reunion celebration.
- Report any updates back to the alumni office regularly.

### **50<sup>th</sup> Reunion Website:**

[Stonybrook.edu/50thereunion](http://Stonybrook.edu/50thereunion). Reunion Schedule will be posted shortly. Events will include a Friday evening kick-off reception, Saturday breakfast, visit to the University archives, Reunion lunch, campus tours and Reunion Dinner. Pricing will be approximately \$110 – all-inclusive discounted price for the weekend. (Individual event ticket options will be available as well).

[Hotel information is available on the Reunion website](#)

### **Reunion 2020 Timeline:**

- Save-The-Date: Reunion Postpone email – sent early April 2020
- Postcard mailing – date to be determined
- Reunion Email Invite and registration – early Summer 2020
- Reunion Committee Calls: June through September (a sample call script and call lists will be emailed to reunion committee member – approximately 20-30)